

Enabling Social Action Programme Regional Champion Network Event for the East

Wednesday 11th March 2020
Leicester



**Leicestershire
Communities**



**Leicestershire
County Council**

**Kristy Ball
Communities Team Leader
Leicestershire County Council**

Twitter:

@enabling_SA

@DCMS

#socialactionnetwork

#co-creatingchange



Department for
Digital, Culture,
Media & Sport

Enabling Social Action

Ravneet Viridi, Head of Place and Social Action

March 2020

Office for Civil Society: Overview

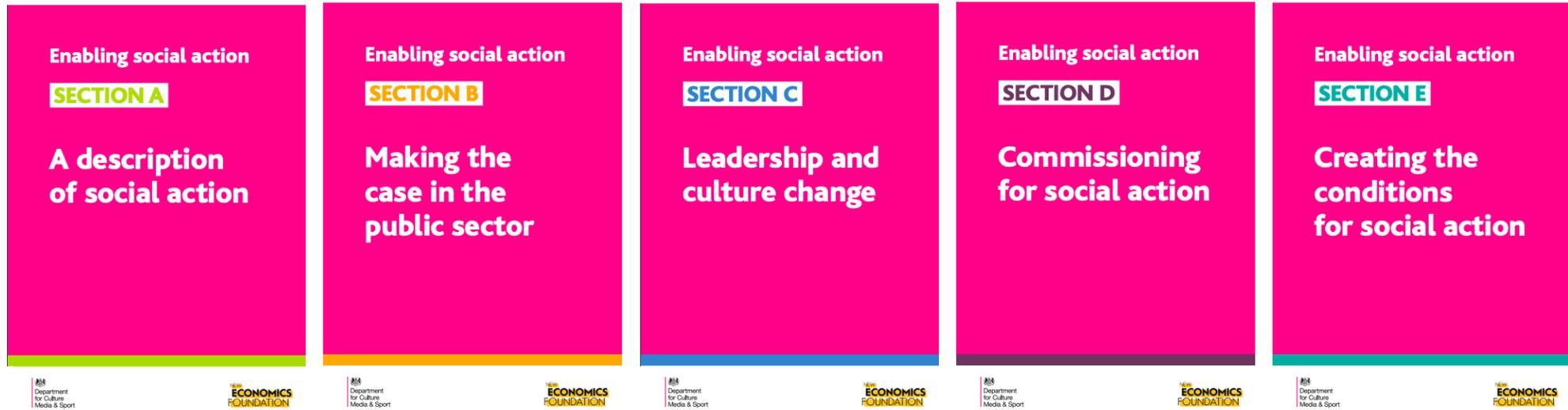
The Office for Civil Society is HMG policy lead on social action and volunteering, charities, youth policy, social enterprise, responsible business, impact investing, dormant assets, social value in public procurement, aspects of communities and public services policy, and is the cross-government lead on loneliness.

OCS sponsor the Charity Commission, National Lottery Community Fund, National Citizen Service, dormant assets system, and the Crown Rep for Civil Society. Legislative and statutory duties include on charity law, dormant assets and youth.

A common goal across these is to find solutions to key societal challenges by working across public, private and social sectors.



Enabling Social Action: Phase 1



Link: <https://www.gov.uk/government/publications/enabling-social-action-guidance?565>



Enabling Social Action: Phase 2

Aim

To support local authority commissioners to co-design, co-produce and co-deliver services with local people, service users, and civil society organisations, to embed social action in their routine working.

Partners

- University of Sheffield
 - University of Hull
 - DCMS
-

Activities

- Action learning partnerships with 6 Local Authorities
- Peer learning network of commissioners, VCSE and councillors
- 6 national events
- 4 regional networks



Contact

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Head of Place and Social Action

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Enabling Social Action Program

Update on ESA Program for the Regional Champion Network for the East

Dr Jon Burchell

University of Sheffield

Upcoming Events



20 March, York CVS

“First Regional Champion Network for the North”

27 March, Southwark Council

“Second Regional Champion Network for the South”

31 March, Firth Court, University of Sheffield

“Final Enabling Social Action Programme Workshop”

ESA Online



Building an online community for the ESA Peer Learning Network

- Events calendar
- Map of Social Action
- Resources, reports and toolkits
- Interactions

<https://doit.life/esa>



**HATHERN
COMMUNITY
LIBRARY**



Small Library, Big Ideas



Bill Leivers Trustee
Gill Rockett Library Coordinator

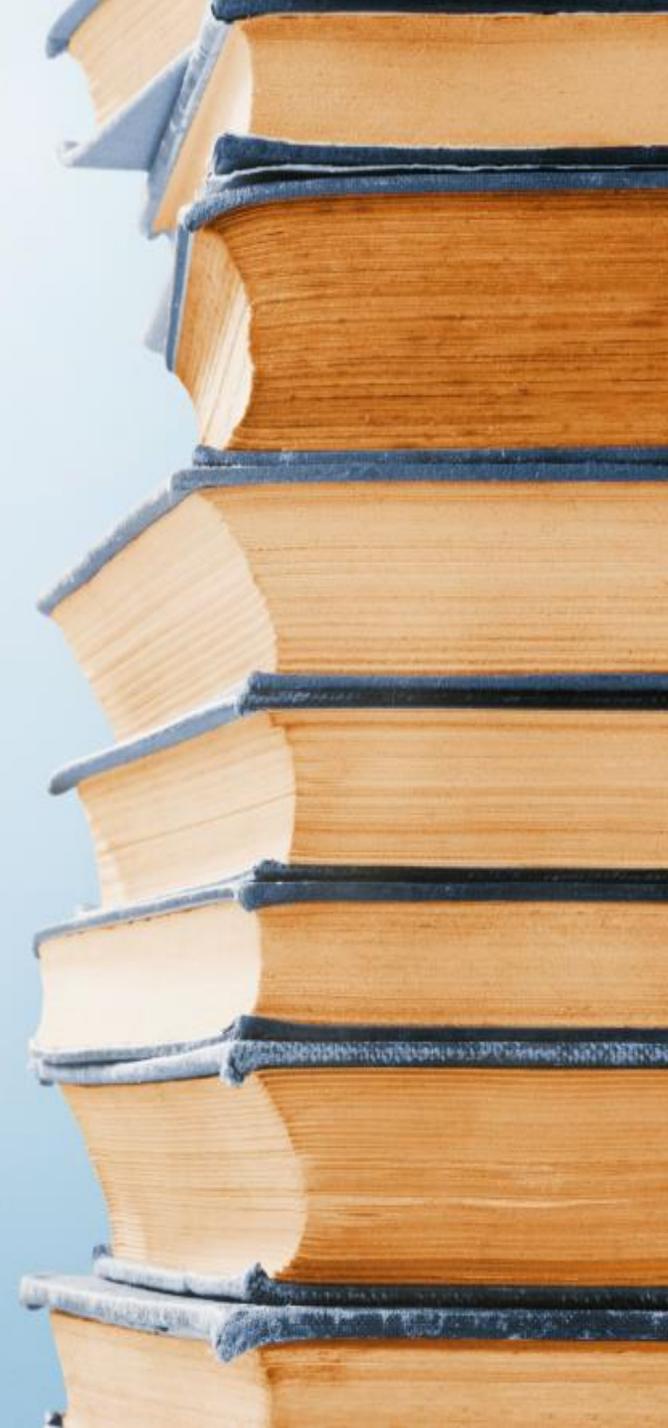
Hathern Community Library

- We are the smallest library in Leicestershire – but have big ideas and plans!
- We recently celebrated our 4th birthday as a Community Managed Library
- We are ideally located in the heart of Hathern



Our Five Year Strategic Plan includes:

- Extending library opening hours (currently 15 hours per week)
- Establishing at least 6 groups for educational or recreational purposes
- Extending the building to the front and to the rear
- Becoming a key community and social hub
- Establishing and promoting room hire
- Increasing library visitor numbers and membership
- Becoming an independent and self financing organisation
- Developing our volunteer team

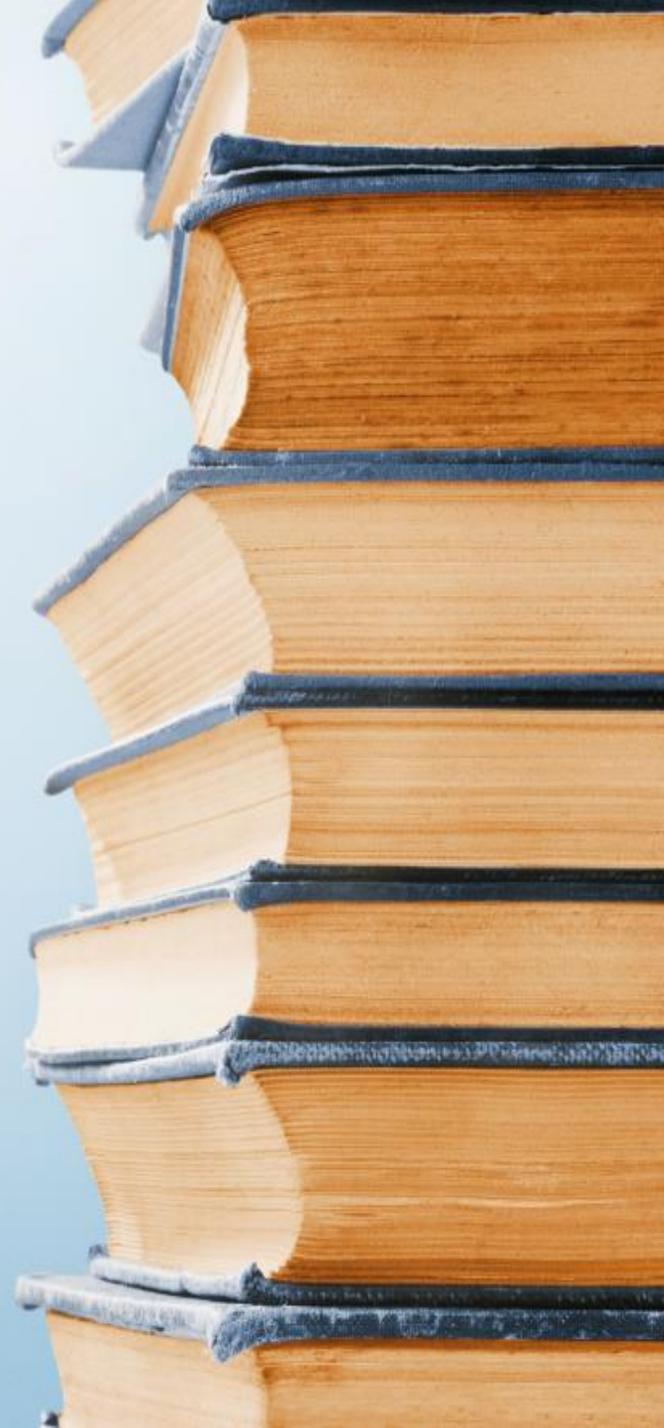


Running the Library

The library is managed and run entirely by volunteers – currently a team of just over 30 people, most of whom have been with us since the beginning.

We rent the building from the County Council, who also provide the bookstock, ongoing support, advice and training.

Volunteers staff the library in pairs, dealing with the loan and return of library stock, answering information queries, promoting library resources and services and generally providing a welcome to customers.



After an initial induction, volunteers receive ongoing informal 1:1 support, and we aim to meet together as a group at least four times a year.

As well as the 'front of house' role, there are lots of other areas where we need help...

We've made a big effort to promote our existence in the village by getting involved in a range of initiatives, some local and some national.

So we're already planning ahead for the next programme of events.



How far we've come

Hathern Community Library

Performance summary January 2015 – December 2019

	New members	Active members (who've used the library within last 12 months)	Visits to the library	Adult fiction loans	Adult non-fiction loans	TOTAL adult loans	Children fiction loans	Children non-fiction loans	TOTAL children's loans	Loans TOTAL
2015	13	No data available	No data available	1065	236	1301	1044	85	1129	2430
2016	124	No data available	9 hours open 1792	1169	298	1467	1658	86	1744	3211
2017	62	63 average	9 hours open 2016	1168	298	1466	2554	182	2736	4202
2018	105	88 average	15 hours open 2762	1426	367	1793	3537	363	3900	5693
2019	101	107 average	15 hours open 2233	1625	422	2047	3788	330	4118	6165



Regular community use of the Library

Since the beginning we've made a real effort to encourage people to visit and start using the library.

To this end, we've established several groups:

All Join In!

A fortnightly song, rhyme and story session for 0-4 year-olds

Craft and Chat

Meets weekly to offer inspiration and a social space

Art Group

A weekly group offering mutual support

Reading Group

Meets monthly to encourage its members to read more widely and to share opinions

One of our volunteers also offers ad hoc support for family history research.

Getting ourselves out there!

Over the months we've built up some very positive relationships with other village groups, visiting them to promote the benefits the library can bring, and encouraging their members to get involved with what we do.

It's not been an overnight success, but the time we've spent engaging with outside organisations has certainly made a difference to our levels of business (busyness?)

And I think it's true to say that we've all experienced the bonuses that volunteering can offer – building confidence, gaining experience, making new friends, giving something back....

Hathern Together

- A coming together of all village groups for mutual support and benefit
- Twice yearly events guide produced and distributed to all households, prominently featuring HCL

More specifically:

Links with Hathern Village Association

- HVA is a volunteer group which organises 3 large community events each year – a large music festival, a bonfire event and Hathern's 'Big Week' in the summer
- The Library participates in all events, but significantly, Library volunteers help in the setting up and delivery of the events. We are now expert fencing constructors, marquee erectors and soft drinks and wine salespeople!

Hathern Parish Council

- We are supported by an annual grant from the PC
- In addition, HCL volunteers deliver the quarterly Parish Council magazine, Hathern Herald, for which the PC give us a donation

Our funding model ...

Is a little unusual!

- Funding from Leicestershire CC will soon not be continued, but we receive an annual grant from Hathern PC
- For our contribution to the delivery of their events, HVA donate approx £2000 to us annually. A truly symbiotic relationship!
- For magazine distribution, the PC donate approx £600 to us annually
- A weekly lottery, based on Facebook raises approx. £2500 per year
- The above fund raising activities raise a large proportion of our annual target of £6500 per year

Finally:

HCL has become a central pillar of our community

Our community activities have significantly raised the profile of HCL and resulted in a more sustainable funding model based on mutual support

We received the 'Best Community Library' Award in the 2018 Rural Achievement Awards. We want to build on this and develop year on year

We see the development of HCL as a Community Hub as an exciting way forward and the planned extension of the Library will help us to achieve this



hope centre
meltonvineyard

Dr Neal Swettenham

Senior Pastor & Chair of Trustees

Melton Vineyard



storehouse
a token of God's love



Peach Slices
in light syrup

Bonne Maman
Strawberry Conserve

Handwash
250ml e

Fair Trade
gold roast
50g e

active healthy multi
herb pasta sauce
500g

Heinz
BAKED BEANZ
in tomato sauce
57





Please do not leave hot
drinks unattended

Please supervise children
at all times

storehouse

at The Fox



meltonvineyard

real life, real hope
meltonvineyard.org





Welcome to
Breathing Space!

The logo for Breathing Space is a light blue oval containing the words "BREATHING" and "SPACE" in white, uppercase, sans-serif font. The word "BREATHING" is positioned above "SPACE". The letter "A" in "BREATHING" has a small human figure with arms raised inside it, symbolizing breath or support.

BREATHING
SPACE

The service offers a confidential space for adults (18 plus) where you can come and talk about any concerns you may have.

Sometimes, it is easier to talk with someone outside your circle of family or friends.









This December:

A Christmas Carol

Gerald Dickens performs his adaptation
of Charles Dickens' classic Christmas tale

October 2019 • Issue 1

This February:

Sam Carter

"...a brilliant guitarist and songwriter who
combines the observational with social
comment and personal reflection."

Feb-May 2020 • Issue 2





BAPTIST CHAPEL ERECTED BY BAPTISTS

22

vineyard

hop centre

22



Bringing hope to the heart of Melton – video clip

<https://www.youtube.com/watch?v=kfh5aWahqiY>



Coffee Break





Department for
Digital, Culture,
Media & Sport



The
University
Of
Sheffield.

 UNIVERSITY OF **Hull**

Table Discussions:

“How are you and your organisation contributing to social action in your communities?”

 **OVAL** Helping people change
their lives for the better



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Communities**



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Lunch & Networking



Workshops:

Workshop A (Conference Room) – SURNAMES A-J FIRST

Asset Based Social Action

*(Sarah Carter & Donna Rist, Communities Business Partners,
Leicestershire County Council)*

Workshop B (Meeting Room 3 – Ground Floor) – SURNAMES K-Z FIRST

Consultation v Co-Production

*(Helen Oparinde, Group Support Development Officer,
Voluntary Action Leicestershire)*



**Leicestershire
Communities**



Asset Based Social Action

Donna Rist – Communities Business Partner
Sarah Carter – Communities Business Partner





Asset Based Social Action

- What is an Asset
- Asset Based Thinking and Doing
- An Overview of Our Approach – Some Examples
- Community Roadshows Model
- Outcomes and Achievements
- Any Questions?



Introductions!

- Your name/role and a work area?
- One skill you have at work?
- One skill you have at home?





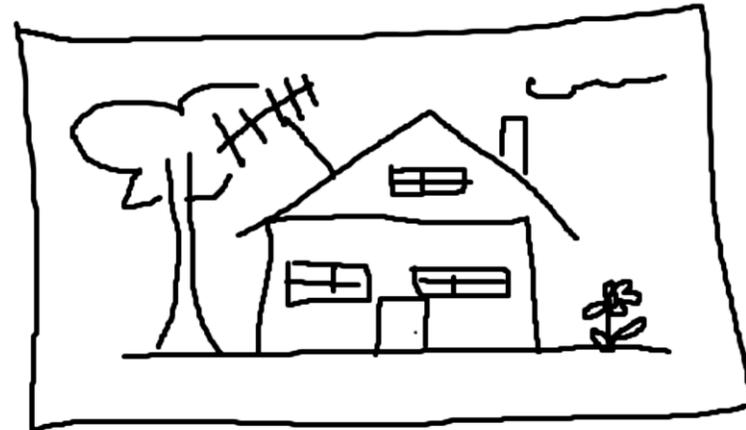
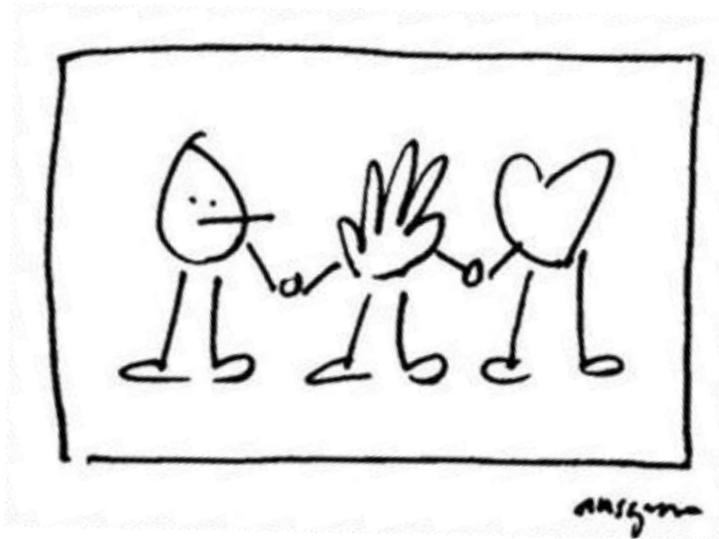
What is an Asset?

- **“local assets – the skills, knowledge, connections and potential that exists within a community....the strengths that exist in people and places (Personal, Social, Community, Neighbourhood).”**
- **(Leicestershire Communities Strategy 2017-21)**





What is an Asset?

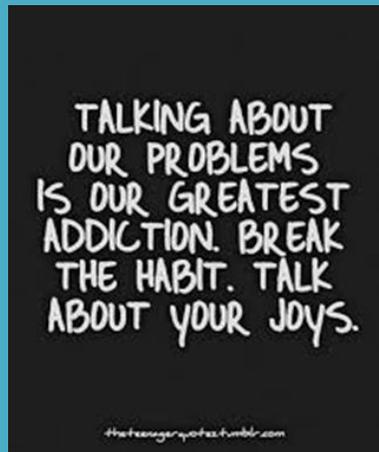




An Overview of Our Approach

Step 1

asset based
conversations



Step 2

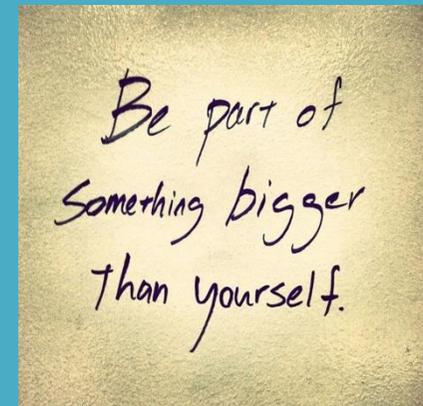
community
asset mapping

"EVERY SINGLE PERSON
HAS SKILLS, ABILITIES,
AND GIFTS."
— JOHN MCKNIGHT

WHAT ARE YOURS?

Step 3

connecting
assets





An Overview of Our Approach

- Long and short facilitated sessions across the authority – tailored to different teams and departments to meet need
- Six month project development programme in partnership with Health colleagues and the VCS
- Community of Practice Sessions for Managers
- Plans for Elected Member Training
- Plans for Senior Managers Conference



Community Roadshows

Background

- Community Roadshows introduced in 2018
- Purpose is two fold;
 - to use the ABCD approach to bring grass root community groups, voluntary and statutory organisations together to promote Social Action
 - To give the groups an opportunity to promote what they do to the local community, to either participate or to volunteer
- Pooling resources/skills/knowledge by working in partnership with County Council, District Council, Voluntary Action Leicestershire (VAL), and Local Area Co-ordinators (LAC's)



Community Roadshows

Aim

The aim is to identify opportunities to work better together and encourage more people to get involved in their local communities.

Part 1 : Asset Based Community Development Session

Why? To allow local groups to meet, learn about what each other do, what assets they have, and identify ways they can support each other

How? By talking, listening and recognising what assets they have, and build a tree





Community Roadshows

Part 2: A 'Market Place'

Why? To promote the groups and activities in their local community, to introduce people to the projects and for the groups to recruit more support from volunteers and each other

How? Participants of session 1 become Stallholders in the market place which is open to the local community. The event is promoted to the local community, organisations, voluntary sector and businesses



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Community Roadshows

Outcomes & Achievements

- Greater awareness and promotion of local groups and activities
- A platform for sharing and utilising skills, knowledge, expertise and assets amongst existing groups/ the community e.g. CAFF
- Better communication and on-going support e.g. Funding Bulletins
- Pooled resources with local events and activities
- Access to a community room at re-furbished Leisure Centre
- Central point of information on the [Leicestershire Communities Website](#)
- Wall of Fame, Facebook Group and regular catch ups
- Working in partnership with County/District/Borough/Parish/Town Councils, Voluntary Sector and Local Area Co-ordinators



ACTIVITY

Spend a few minutes thinking about how you can apply the Asset Based Approach in your work, at home, or within your family.

Write it down.

Share it with someone in the room.

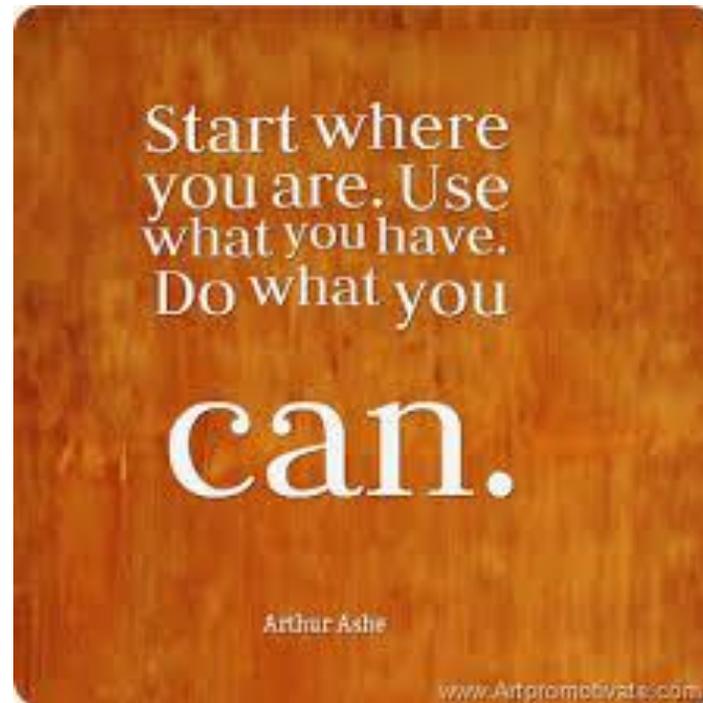




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Thank you



www.leicestershirecommunities.org.uk



Enabling Social Action Programme Regional Champions Network – East

Consultation vs Co-production workshop
Wednesday 11 March 2020



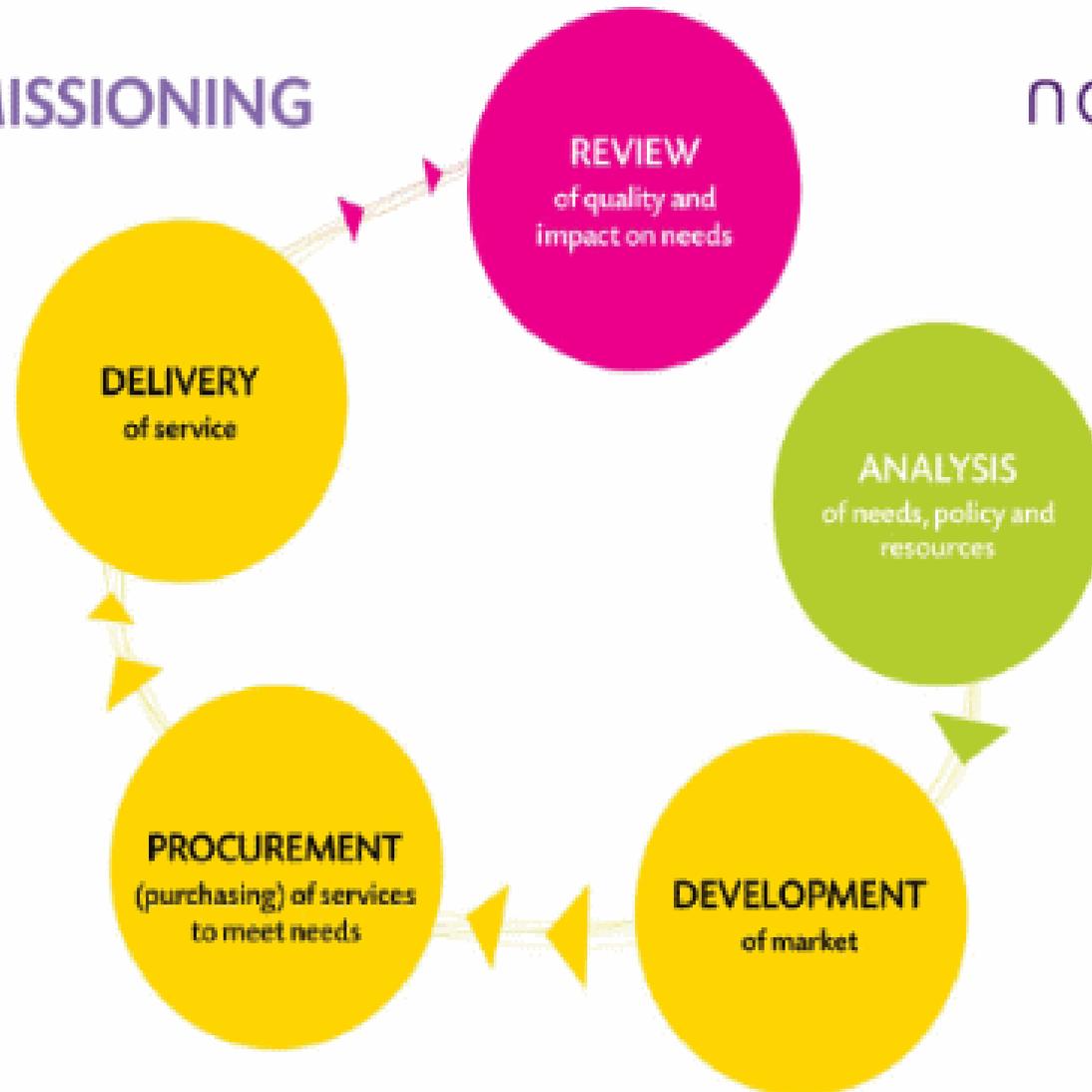
Enabling Social Action



VAL

Commissioning Cycle

THE COMMISSIONING CYCLE



Consultation in local commissioning processes

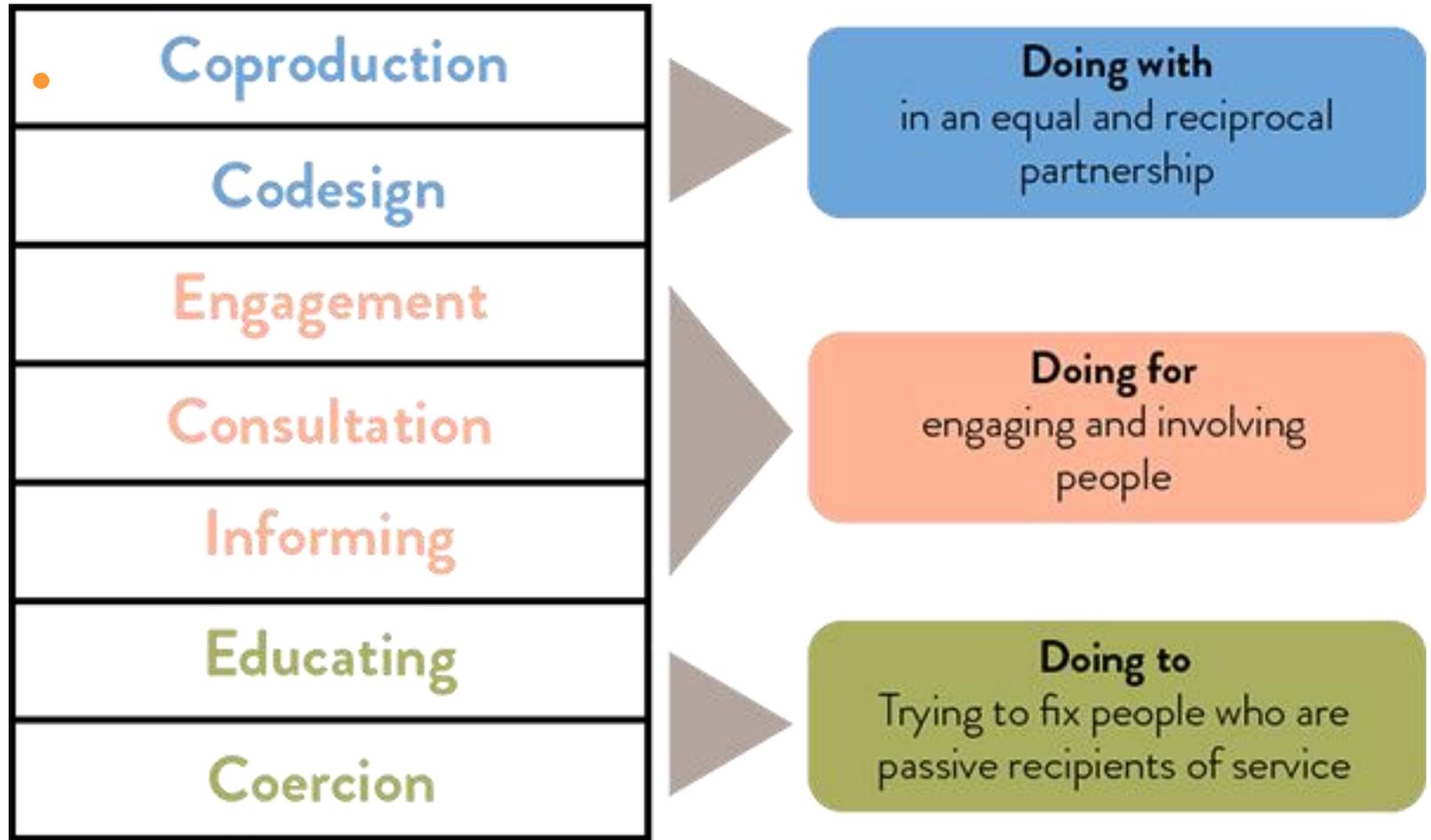
- Leicester City, Leicestershire and Rutland substance misuse treatment system
- Leicester City substance misuse housing related support



Co-production in local commissioning processes

- Principle of professionals working with “service users” on an equal basis towards shared goals.
- Lived experience rather than any citizen
- People who support “service users”
- Principles of social value
- Think local act personal

New Economic Foundation – A ladder of co-production



How to “be more pirate” in commission design

In groups of a mix of VCSE and statutory colleagues, please discuss what you feel needs to change in local/national commissioning practices to achieve co-production



**BE MORE
PIRATE**

Further reading

- Commissioning for outcomes and co-production (Nef June 2014)
- Contract for change
- Enabling Social Action
- Think local act personal



Plenary discussion - final thoughts and next steps





Thank you for attending today!

