

Enabling Social Action Programme, Leicestershire Event Wednesday 11th March 2020

Asset Based Community Action Workshop: ACTIVITY

How can you apply the Asset Based Approach in your work, at home, or within your family?

- You can't have an asset-based approach without the confidence to be transparent
- Use ABCD approach to tackle defined (but complex) issues i.e knife crime in targeted defined areas
- Just supporting people, individuals, to recognise they have assets is valuable in itself
- 'Feed the Need' is so much a part of the community. Local people donate food and are volunteers too.
- Sharing learning and skills.
- Tell others!
- Framing questions positively, i.e ask people about a GOOD part of their day
- To value peoples time; good will; experience; opinions; ideas
- Applying the asset-based approach at work
- Engaging with communities more effectively to understand their assets geographically (build in time and resource)
- Mapping and sharing of assets once identified – how to present information, how to share it and who to share it with
- Keeping records up to date – an ongoing undertaking and long-term resource
- Build on asset rich areas to support less rich areas – encourage/facilitate sharing
- Getting so called 'professionals' to identify what skills/assets service users have
- Move away from a 'done to' model – helps to showcase a 'can do' mantra and put people on an equal footing
- Community Skills Bank – get the community to identify a skill that they have, i.e. bake a cake, social media skills, and hold an exchange event
- Bringing innovative approach to improving public and VCSE services
- Shaping social action in Leicester across sectors from faith-based organisations
- Support agency and doing things 'with' people, not 'to' (home and work)
- Try and group organisations together based on area work and showcase positive examples
- Organise a residents meeting at the pub – problems and joys!
- Facilitate a session to map local community assets – create a directory (already started)
- Have an on-line market place of local groups and activities
- Identify gaps – e.g community centre
- Use an asset-based approach to make a list of skills within my work team. Divide the spread of skills across work areas to allow people to gain experience in other areas
- Let's do it the other way around! Invite the community to do the workshop then the 'service provider' come to serve the community
- Run a series of ABCD workshops with all stakeholders who deliver or are involved in early help/prevention
- Asset map city wide early help services/resources
- Identify gaps in services/VCS/Statutory sector
- As a group, develop an action plan to move forward toward city wide early help strategy wide stakeholders

- The ESA network is about pulling together and sharing skills, assets etc and highlighting dangers of not resourcing and sustaining community assets
- Ambition walls in venues
- Young People to do research in local area
- Work with our young sports ambassadors to develop solutions to challenges they identify using the assets they already have
- What are the assets within the company
- Skills sets can include: Social media, organisation, connecting with people, articulation Face to Face and on paper, ideas, passion/drive, commitment
- Material assessments can include cars, small storage, kitchen, volunteers, a base from which to work
- Communication to and with networking
- Accountancy skills to help others
- Diverse backgrounds
- Use the ABCD approach in the initial good neighbour's scheme meeting with newly recruited board members & volunteers
- Encourage skills identification, which will (hopefully) lead to more resident lead social action, providing more sustainable projects
- Steering Groups – groups of volunteers (who may not recognise their strengths) coming together to work on whatever shared aim they agree on
- Look at how we motivate our community of lived experience to take action. Look at their strengths: (Consider how do we do this with a group who can be deficit focused). Identify where they might use this, share and match them
- District events to network, similar to roadshows – Young People to lead?
- Young people to create workshop to share their assets and ambitions to empower opportunities and change
- Walking Netball Team, who's in?
- Asset Base approach could help when planning – applying for funding, starting in a new role or starting a new project
- The ABCD approach helps to re-educate your service so you can better support the community by delivering services that are needed
- Bring a friend from the other end!