SHIRE Community Grants 2019-20

Launch & Networking Event

Monday 8th April 2019
Zafar Saleem

Head of Service

Communities, Policy & Resilience
SHIRE Community Grants 2019-20

Noel Singh
Funding Manager
Leicestershire County Council
The SHIRE Community Grants programme are a key feature of the Council’s support to the voluntary, community and social enterprise (VCSE) sector.

The SHIRE Grants budget for 2018-19 was £350,000, all of which was fully committed to 78 projects.

<table>
<thead>
<tr>
<th>Theme (i.e. area of vulnerability/disadvantage)</th>
<th>Number of projects supported</th>
<th>Amount of grant allocated</th>
</tr>
</thead>
<tbody>
<tr>
<td>Older People</td>
<td>12</td>
<td>£34,112</td>
</tr>
<tr>
<td>Children, young people and families</td>
<td>20</td>
<td>£104,589</td>
</tr>
<tr>
<td>Adults (including disabilities)</td>
<td>21</td>
<td>£79,213</td>
</tr>
<tr>
<td>Mental Health (young people and adults)</td>
<td>11</td>
<td>£49,660</td>
</tr>
<tr>
<td>General Community Vulnerability</td>
<td>14</td>
<td>£100,013</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>78</strong></td>
<td><strong>£367,588</strong></td>
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In terms of geographical spread, in 2018-19, grants were awarded across the District/Borough areas as follows:

- Charnwood: 24
- Countywide: 18
- Blaby: 12
- O&W: 7
- NWL: 14
- Melton: 7
- H&B: 12
- Harborough: 6
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- In 2019-20, the SHIRE Grant Budget is £350,000

- This is made up of £250,000 revenue funding and £100,000 capital funding (you can apply for revenue funding, capital funding, or both)

- We will again be offering small grants of up to £3,000 and larger grants of up to £10,000

- We are mainly interested in funding new projects which improve the lives of vulnerable and disadvantaged groups, individuals and communities

- Competition for funding will be very high, so we will only be able to award funding to those projects which most closely meet our priorities and eligibility criteria
Beneficiaries / Target Client Groups for Projects:

- Frail Older People
- People with physical disabilities and/or other long term health conditions
- People with learning disabilities or other special educational needs
- People with mental health conditions
- Vulnerable and disadvantaged young people (e.g. those who are at risk of crime/offending, NEET, or experience other challenges/issues)
- People with caring responsibilities
- People experiencing financial hardship due to socio-economic or welfare status
- Residents of communities in areas of multiple deprivation/poverty
SHIRE Community Grants 2019-20

Outcomes:

• Improved health, wellbeing and quality of life for vulnerable and disadvantaged people in communities
• Positive lifestyle choices, improved confidence and independence
• Vulnerable groups are empowered to participate fully in society
• Less reliance on Council and other public services
• Communities/community organisations take responsibility for identifying local solutions to community issues
• Stronger voluntary, community and social enterprise sector
• Innovation: new ideas/models of service delivery are tested
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Eligible Organisations:

• Registered charities
• Community groups/organisations with a constitution
• Social Enterprises / CICs
• Parish Councils / Town Councils
• Schools/Colleges/Academies – only for non-curricular activity which supports vulnerable members of the community
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Application Process:

• Contact the Grant Officers to discuss your project proposal

• If eligible, you will be asked to complete the online application form (there is a Word document available to download if you wish to do a first draft)

• Applications will be discussed with relevant colleagues/partners, to obtain expert feedback

• Applications will then be forwarded to lead elected member (up to £10,000) or Head of Service (up to £3,000) for a final decision

• Projects need to be completed within 12 months of the grant award
A few changes we have made for 2019-20:

• There is a new, shorter and simplified application form for small grants (under £3,000)

• If your organisation’s income was more than £500,000 in the last 12 months, you will be required to demonstrate a level of match funding equivalent to the amount of SHIRE Grant you are requesting

• Although we are still mainly interested in funding new initiatives, we can consider applications for repeat, existing, or ongoing activities, including core organisational delivery or project running costs

• For a grant to be approved for ‘core funding’, the organisation will need to develop a business plan and submit this to the Grant Officers, to show how the organisation will operate in future
Focus on Outcomes:

• One of the key things we will be looking for in your application is details around the outcomes/impacts of your project.

• In the application form, you will be asked to clearly explain the difference your project will make to participants, e.g. improved health and wellbeing, increased confidence and independence, access to employment or education, etc.

• You will also need to think about how these outcomes will ultimately help to reduce demand on Council and other public services.
Below are some examples of Outcomes:

1. A project which provides support to older people with dementia, to help them live in the community and reduce or delay the need for residential or nursing care.

2. A project which supports people with mental health problems, helping them to manage their mental health and wellbeing more effectively, thus reducing the need for hospitalisation or frequent visits to the GP.

3. A project which works with young people who are involved in anti-social behaviour and are at risk of being excluded from school. The project provides positive opportunities and development of skills which will prevent the young people from getting involved in crime and more likely to continue with their education or help them to find training or employment.
 Examples of SHIRE Grant funded projects 2018-19 (Small Grants):

• £2,000 to Age UK L&R for music therapy and singing sessions for older people with dementia and their carers

• £1,000 to Melton Mowbray Tennis Club towards the costs of coaching and equipment for Disability Tennis Sessions

• £1,800 to Moving Together for a series of dance workshops targeted at BME people with diabetes and/or risk of developing long-term health conditions

• £2,500 to the Sustainable Land Trust for training, tools and equipment for a Community Woodland Skills Education Project

• £2,920 to Blaby Mind Matters towards the running costs, activities and room hire for a community-based, user-led mental health support group
Examples of SHIRE Grant funded projects 2018-19 (Large Grants):

• £10,000 towards the development of a Counselling Room for Grange Park Community Centre

• £6,480 to Soft Touch Arts for a series of arts based workshops for young people at risk of/involved in anti-social behaviour

• £3,616 to SCTE (Supporting Communities Through Exercise) for a rehabilitation programme for women recovering from breast cancer

• £7,000 to Market Bosworth CIC for an Information & Advice Worker, working with people who are socially and rurally isolated, including older people

• £8,000 to Helping Hands for a Specialist Welfare and Debt Advice Outreach Worker to be based in Foodbanks in South Leicestershire
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Application Deadlines and Decisions Timetable:

<table>
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<tr>
<th>Round</th>
<th>Deadlines for applications</th>
<th>Decisions to be communicated to applicants:</th>
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<tbody>
<tr>
<td>Round 1</td>
<td>Monday 13\textsuperscript{th} May 2019</td>
<td>June 2019</td>
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<tr>
<td>Round 2</td>
<td>Monday 8\textsuperscript{th} July 2019</td>
<td>August 2019</td>
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<tr>
<td>Round 3</td>
<td>Monday 9\textsuperscript{th} September 2019</td>
<td>October 2019</td>
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<tr>
<td>Round 4</td>
<td>Monday 11\textsuperscript{th} November 2019</td>
<td>December 2019</td>
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For more information, contact:

Andy Hayes or Noel Singh

Tel: (0116) 305 7269 or 305 7020
Email: shiregrants@leics.gov.uk
Web: www.leicestershirecommunities.org.uk/shiregrants
- Top 10 on the deprivation index.
- Church work in the community
Making a difference

Steve  Baby with cancer, separated from partner.

Dan    Out of Prison and Rehab, wants a fresh start.

Maggie Zero hours Contract, off sick. Two children.

Dawn   Had a baby and partner left.

Police Pick up and deliver food parcel for a local.
Amanda Sadler

Huncote Methodist Church
Huncote Methodist Church

Est 1908  110 years of Mission

This year we celebrate 110 years here in Huncote, and what exciting times we find ourselves in!

Days are filled with activities that support the community and have our missional values at the core.

We are pleased to share that we have secured funding for a new kitchen.

Special thanks to
CoOp Community Grant
Lunch Club & Huncote Methodist
LeicesterSHIRE Community Grant

This means that ALL the groups that meet here at Huncote Methodist will benefit from the refreshed facility in this our 110th year and beyond.

Huncote Methodist Church

Forest Road | Huncote | LE9 3BH
SiD
Sport In Desford
Run by the community
For the community
have fun, take part, get fit, be healthy

Jeremy Edwards

Sport In Desford
Kevin Butcher
RCC
Rural Service Award
Unsung Hero Award
Rural Business Award
Best Community Facility
Best Community Library
Community Engagement Award
Entries close 30\textsuperscript{th} April 2019

Dinner 10\textsuperscript{th} October 2019
www.ruralcc.org.uk/awards

awards@ruralcc.org.uk

01455 856 330
Key things to include in a Funding Application

Andy Hayes
Grants & Funding Officer
Leicestershire County Council
Key things to include in a Funding Application

1. What?
2. Who?
3. How?
4. Why?
5. Where?
6. When?
Key things to include in a Funding Application

1. What?

What will your project involve?

What activities will be taking place?

What will it achieve?
Key things to include in a Funding Application

2. Who?

Who are the people involved in running/delivering your project?

Who will benefit from involvement in the project?
Key things to include in a Funding Application

3. How?

How is the project going to be delivered?

What does your organisation need to run the project? (e.g. staffing, equipment, materials and resources)
Key things to include in a Funding Application

4. Why?

Why is your project needed?

How does your organisation know the project will be a success?
Key things to include in a Funding Application

5. Where?

Where will your project take place? (e.g. geographic location, venue, premises)

Do you need to include costs for room hire or any other resources?
Key things to include in a Funding Application

6. When?

When will your project activities run/take place?

How long will your project run for?
BUDGET

How much will it cost to run the project?

Have you been clear about how much funding you need and specifically what this will pay for?

Are the costs eligible?
OUTCOMES

What will your project achieve?

What difference will it make to local people and communities?

How will the project improve the health and wellbeing of the participants who are involved?
OUTCOMES

*Impactasaurus* is an online resource which can help you to improve the way you demonstrate outcomes/impacts, which can in turn help you to attract more funding

https://impactasaurus.org/
HINTS AND TIPS!

• Read the guidance notes /criteria carefully to make sure that your project is eligible

• Answer the question being asked. Keep the information clear, concise and relevant – don’t waffle!

• Convince the funder that your project will achieve the intended outcomes for your participants/beneficiaries

• Mention any other organisations / agencies you work in partnership with – particularly those who can vouch for your credibility
A ‘pyramid’ concept has been developed to describe and categorise VCSE organisations, as follows:

**Category 1** (10%) are larger organisations (sometimes national organisations who operate locally) who have a high level of income/turnover; generally, are involved in strategic partnership working, and are regarded as credible, professional and sustainable. Such organisations have the resources and expertise to generate income from a range of different sources, including grants, contracts and trading arms.

**Category 2** (15%) are small-to-medium sized organisations who are generally reliant on a mix of grants and contracts for ongoing income. Sustaining core funding for running costs tends to be a priority for such organisations.

**Category 3** (75%) this cohort of organisations make up the majority of the VCS, i.e. smaller, sometimes grassroots organisations, operating at a very local level, with low running costs and high levels of volunteer input. These organisations may only employ a few (if any) members of staff, and are generally reliant on small grants and low level fundraising, as their running costs tend to be quite low. Such organisations tend to get less involved in strategic partnership working arrangements.
How to be the best organisation you possibly can!

1. Identify a range of diverse sources of Income Generation

2. Collaborate and work in partnership with others

3. Make use of the support available for VCS organisations in Leicestershire

4. Ensure your trustees are skilled and focussed on developing your organisation for the future

5. Engage with businesses (e.g. around CSR, sponsorship, etc.)

6. Become an expert in demonstrating the outcomes and impact, i.e. the difference that your organisation makes!
Support available for VCSE Organisations:

• Voluntary Action LeicesterShire – Support for VCS groups:
  www.valonline.org.uk/groups/advice-support

• CASE – Support for Social Enterprises:
  http://case.coop/

• Leicestershire Funding Toolkit:
  www.fundingtoolkit.org

• Leicestershire Communities – Grants, Funding & Related Support:
  www.leicestershirecommunities.org.uk/grants
Leicestershire Communities Website

Contains a range of information, links and resources related to:

- Grants and Funding
- Getting involved in social/community action
- Organisations that can help and support you
- Case studies and information about inspiring community initiatives, projects and activities
- Toolkits, guidance and other resources

www.leicestershirecommunities.org.uk
Welcome to Leicestershire Communities

Leicestershire County Council is committed to working in partnership with communities to improve the lives of people living or working in Leicestershire. The Leicestershire Communities website is a resource which provides a range of useful information to help local people to actively participate in their communities. This includes individuals, i.e. residents who live in Leicestershire, as well as community groups who provide services for people in Leicestershire.
Leadership Development Programme

Opportunity to complete a survey, which will help to inform the design of a VCS Leadership Development Programme for Leicestershire:

https://www.smartsurvey.co.uk/s/ShapingALeadershipProgrammeForLeicesterAndLeicestershire/
Mrs Louise Richardson CC

Cabinet Lead Member for Equalities, Community Engagement and Rural Partnerships
Thank you for attending!